

Rocktalk

*For 2008 Tim Hortons Brier
Volunteers, Organizers and Sponsors
Volume 2 - Fall 2007*

Volunteer News
"Takin' Care of Business!"

Sunday, September 23

MTS Centre, Concourse Level
Main Entrance at Portage Ave.
and Donald Street

Tim Hortons

Brier

presented by

MONSANTO
imagine®

Legends of Rock

winnipeg 08



March 8 - 16, 2008

It is imperative YOU attend this event

Please note the following times for volunteers to come down to the MTS Centre. If you have already been assigned to a team, please come down during your allotted time. If you have not yet been assigned to a team, please come down during the allotted time of the team you have selected as your preference.

9:00am – 10:30am

Business/Promotions:

Publications, Paint the Town, Media & Corporate Awareness/Tickets, 50/50, Curling Clubs/Schools

AND

Volunteer/Special Events:

Banquets/Receptions, Brierfest, Ceremonies, Volunteer Appreciation & Events, Volunteer Apparel & Merchandise, Volunteer, Volunteer Communications

10:30am – 12:00noon

Brier Patch/Purple Heart

Lounge: Brier Patch, Purple Heart Lounge, Banking, Bar Services

12:30pm – 2:30pm

Facilities: Arena Rocks & Ice, Security, Ushers, Accreditation, Communications, Construction & Signage, Decorations, Media Bench/TV Facilities, Officials Statisticians & Timers

2:30pm – 4:00pm

Hosting: Lounges, Medical Services, Team Services, Transportation, Info Booths & Special Projects, Ambassadors, Liason 2007 & 2009

If you are unable to attend during your scheduled time, please attend one of the other sessions.

WHY IT IS IMPORTANT YOU ATTEND

- Your picture will be taken for your Accreditation
- You will be fitted for your uniform
- You will complete your registration by paying for your Volunteer Rewards Package. **Please bring \$100 in cash or cheque made payable to: 2008 Tim Hortons Brier**
- You will have an opportunity to meet your Vice Chair and your Director to learn more about your volunteer opportunities
- You can enjoy a Tim Hortons coffee and meet other volunteers
- Draws for exciting prizes will be made for those volunteers attending this event

WHERE TO PARK

Metered parking around the MTS Centre is free on Sundays. You can also take advantage of free parking at a number of ground lots and parkades in the surrounding area.

Not sure if you've been assigned to a committee yet?

- Check your status in your VicNet Volunteer Profile. To log in to your VicNet profile visit <http://vicnet.curling.ca> and enter your username and password.
- Click on the 'Events' tab to view your status and see if you've been assigned to a committee.
- Click on the 'My Profile' tab to view or update your personal information.
- You will also be able to access your volunteer schedule through your VicNet profile once Directors begin assigning shifts.

Curling Fun Fact

In 1889, Manitoba's first bonspiel was held, attracting 62 teams over three days of competition.

Ticket Information

Full Event Passes, along with opening and closing weekend packages, are still available.

First Rocks: \$95 (March 8-9)

Last Rocks: \$165 (March 13-16)

Full Event: Guaranteed the same great seat for all 9 days, with many great seats still available at 4 affordable price points.

Watch for more packages being released this fall!

Tickets are available through Ticketmaster by calling 780-3333, or by visiting www.ticketmaster.ca.

2008 Tim Hortons Brier – Around Town



Brier at the Ballpark - Team Stoughton with Goldie and Goldeyes GM Andrew Collier

The Summer Events Team has been promoting the 2008 Tim Hortons Brier, generating real Brier Buzz at events around the city: Folklorama, the Manitoba Stampede, Winnipeg Blue Bombers and Goldeyes games, golf tournaments and other community events.

Watch for the 2008 Tim Hortons Brier at more sporting and community events this fall!

***Sponsors play an important role in the 2008 Tim Hortons Brier.
Be a true-blue 2008 Tim Hortons Brier Booster and support our sponsors!***

Community Partner - Manitoba Lotteries Corporation

Manitoba Lotteries Corporation is truly excited to participate as the Community Partner of the 2008 Tim Hortons Brier. Hosting this event will not only be a great opportunity for the city of Winnipeg, but also help to enrich all Manitobans by bringing the best of Canadian curling to our province.

Manitoba is a province of communities, and one of the goals of Manitoba Lotteries is to strengthen its connection to those communities and support their vibrant growth through sponsorship, promotional gifting programs and the volunteer

bingo program at the Casinos of Winnipeg. MLC takes great pride in supporting our community in a multitude of ways, and the 2008 Tim Hortons Brier is an example of what can be accomplished when we work together to support a common goal.



Diamond Sponsor - MTS Allstream

MTS Allstream is one of Canada's leading national communication solutions providers, delivering innovative products and services to customers across the country.

The company is a leading supporter of national programs such as Cybertip.ca, Focus on Driving and Operation Red Nose, and our MTS Volunteers contribute over 70,000 hours to worthwhile initiatives every year.

In Manitoba, we proudly support many festivals and

community events such as Folklorama, Festival du Voyageur and Brandon Winter Fair.

We are also proud to support the MTS Centre – one of the province's most important venues for sports and cultural activities – and Manitoba's own Olympic hero, Cindy Klassen.

MTS Allstream is very excited to welcome the 2008 Tim Hortons Brier to Winnipeg, and looks forward to being its exclusive telecommunications provider.

School Program Sponsor - Manitoba Hydro

Manitoba Hydro is a provincial Crown Corporation, providing electricity to 516,861 customers throughout the province, and natural gas service to 259,569 customers in various communities. The Corporation also exports electricity to over 30 electric utilities through its participation in four wholesale markets in Canada and the mid-western United States.

Known nationally for its quality of service and reliability, Manitoba Hydro offers its customers a wide range of energy services, both directly and through its subsidiaries.

In addition to providing electricity and natural gas, the Corporation aggressively promotes energy conservation and savings through its many Power Smart* programs.

A respected corporate citizen, Manitoba Hydro is well-known for its support for community events in the province and its renowned employee volunteerism. The Corporation's capital assets in service at original cost exceed \$11 billion, making Manitoba Hydro one of the largest energy utilities in Canada.

Volunteer Q&A

Watch for the Q&A in each issue of Rocktalk!

Where do I report for my volunteer shift?

All volunteers are asked to check in at the appropriate building - either the MTS Centre (Donald Street entrance) or the Winnipeg Convention Centre - at least 15 minutes prior to their shift.

Can I wear black denim pants or leggings?

All Volunteers are requested to wear black slacks - **not denim, leggings or sweat pants** - when working their volunteer shifts.

If for any reason I can not make my 2008 Tim Hortons Brier shift, who do I contact?

The contact number and many other contact numbers will be available in your Volunteer Handbook, which will be distributed at the February Volunteer event.

Volunteer Count (as of September 2007)

1068

**Tell your friends to get in on the fun!
Registrations are still being accepted
at www.timhortonsbrier.ca**

Gold Sponsor

Coca-Cola Bottling Company

Coca-Cola Bottling Company, a wholly owned subsidiary of Coca-Cola Enterprises, employs approximately 230 people across Manitoba in three facilities. It produces, sells and distributes a full range of regular and low-calorie sparkling and still beverages, including Coca-Cola Classic, Coca-Cola Zero, diet Coke, Coca-Cola Blak, Sprite, diet Sprite Zero, Five Alive, Fruitopia, Fresca, Barq's Root Beer, CPlus beverages, Fanta, Nestea Ice Teas, AriZona Iced Teas, POWERaDE sports drinks, Full Throttle, Rockstar, TAB Energy, Evian, DASANI remineralized water, Orangina, Fanta, V8 and Minute Maid 100% juices.

In Manitoba CCB supports the Children's Hospital Foundation of Manitoba, Breakfast for Learning and a variety of local sports and community groups, in addition to a national partnership with the Boys and Girls Clubs of Canada Foundation.

Coca-Cola Bottling Company is very excited to be a sponsor of the 2008 Tim Hortons Brier in Winnipeg!

Upcoming Volunteer Events

Mark these dates on your calendar!

Volunteers: "Takin' Care of Business!" SEE PAGE 1

Volunteer: "You Ain't Seen Nothin' Yet!" February 2008 (Club Regent Casino, date TBA)

- **PHOTO ID REQUIRED**
- Volunteers will pick up their uniform, accreditation badge, and volunteer handbook
- Directors will be on hand to finalize volunteer shift assignments and answer questions
- Food, fun and giveaways!

Volunteer Appreciation Party Monday, March 17, 2008 - Purple Heart Lounge, Winnipeg Convention Centre

- Volunteer Appreciation wind-up - schedule and events to be determined

Media Partner Global TV

Global Winnipeg was the first to bring live coverage of the Men's Provincial Curling Championship to Manitobans. As a proud supporter of curling in Manitoba for over 30 years, Global Winnipeg knows the rich history and past champions...

we know the curling fan...
we know the community...
we know the players...
we know the game.

Global Winnipeg continues to bring the new generation of champions to curling fans.

From the game on the ice, to the fans in the stand and at the Patch, watch Global Winnipeg for all your 2008 Tim Hortons Brier highlights.

**EVENING NEWS at 6 PM (7 days a week)
NEWS FINAL at 10 & 11 PM (weeknights)**

- NEWS YOU TALK ABOUT -

Curling Fun Fact

In 1876, the year of Confederation, Manitoba's first curling club was formed in Winnipeg. The first match was played December 11 and, as was custom, the losers donated a barrel of oatmeal to the hospital.

Gold Sponsor - Canad Inns

Canad Inns is Manitoba's Largest Hotel Chain, with seven hotels in Winnipeg, one in Portage la Prairie, and one in Brandon, Manitoba. Our largest destination center, a 201-guest room hotel with a 40,000 square foot indoor water park, is now open in Grand Forks, North Dakota.

Canad Inns takes a unique approach to the hotel and entertainment industry. We are more than just a great place to stay; each Canad Inns facility is designed to be a "destination/amusement centre" that features the finest in accommodations, unique food and beverage concepts,

entertainment, banquet and conference facilities, recreational activities, and so much more.

Canad Inns is one of "Canada's 50 Best Managed Companies" as awarded by Deloitte & Touche, CIBC Commercial Banking, the National Post and Queen's School of Business. Having achieved this designation for six consecutive years, Canad Inns has been awarded the "Platinum Club" designation. At Canad Inns our 2,300 employees are professionals serving professionals and family serving families.

Contact Us

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