



SCOTTIES SCOOP

2008 Scotties Tournament of Hearts Volunteer Newsletter

Volume 1, Issue 3

January 2008

Volunteer Pep Rally!

The second Volunteer Pep Rally will be held on Sunday, January 27, 2008. See Page 6 for details.

Ticket Information

Ticket packages now on Sale! See page 6 for details.

Message from the Co-Chairs—Ron Pugsley & Cathy Trowell

It's hard to believe that in approximately six weeks Hearti Gras will be officially underway.

For the past year our office staff, Committee and host of volunteers have worked diligently to see that the 26th Scotties will be the best yet. We still do have work to do and the remaining days until the first rock is thrown will be critical.

Although tickets sales are going well we still have tickets for sale. Your Executive committee and Canadian Curling Association have done an excellent job in designing packages that meet the needs of all of our fans. Whether it is a weekly, weekend, family or one of our day or evening

pass there is something for everyone. So be sure to tell ALL your friends and family!

We are privileged to be hosting a major Canadian event. Our city has been selected for many reasons. Clearly, we have demonstrated that we are capable of hosting premier events and delivering a successful event for the fans, our curling clubs, Canadian Curling Association and our city. In large part the success of these past events and this year's Scotties is because of you the Volunteer.

The first interaction our fans, participating curlers, and dignitaries have is with you. We encourage you to make this event one that will carry

life long memories for all. Your smile and friendship will ensure that we meet our goal.

I would also like to acknowledge our long list of sponsors. Without their financial support, we could not host a successful event. Please take the time to acknowledge their support with a thank you and with your patronage.

In closing we want to thank you for your commitment to volunteer and make this event the best yet, and please remember to PROMOTE ticket sales.

We wish you and your family a very Healthy Happy and Hearti Gras 2008!

Sandra Schmirler Foundation Telethon

The 2008 Scotties Tournament of Hearts Host Committee is excited to work with the Sandra Schmirler Foundation to host the annual telethon on Sunday, February 17, 2008. The Telethon will run from 9:00 AM to 9:00 PM on the first Sunday and will be located in the Ag Ex Pavilion – known for the Scotties as the "Promenade".

The Sandra Schmirler Foundation was created in January 2001 as a legacy to Sandra in recognition and celebration of her love of family. The idea and its reality was a collaborative effort by the Canadian Curling Association, Scott Paper Limited (founding sponsor of the Scott Tournament of Hearts), family and friends.

Working hand-in-hand, the Foundation's mission is "caring for babies in crisis through direct giving to neonatal care across Canada".

TSN will be on hand running live updates throughout the Sunday morning and evening draws. There will be a bank of 30 phones, which we hope to keep ringing for 12 solid hours. Curlers, Foundation members, the Schmirler team and family, Canadian and Saskatchewan Curling Association members, the 2008 Scotties Host Committee and many local celebrities will be taking the calls.

This will be a fun event and we want to encourage all volunteers to stop by and donate to this worthy cause.

Also, please encourage curling clubs and fans to donate to the wonderful charity. It is a wonderful way to remember and honour Sandra. The goal is to have the Telethon held in Sandra's home province to the biggest and best ever.

There is also a need for a few volunteers to assist with some data entry and general gofer duties on Sunday, February 17 from 9:00 AM to 9:00 PM. Shifts would be two or four hours long. If you are interested in dedicating some time, please call Bernadette McIntyre at 751-1527 or email bmcintyre@sgi.sk.ca.

It was a privilege to have known Sandra.

Bernadette McIntyre

SaskEnergy
Champion of Volunteers

2008 Scotties Tournament of Hearts Office
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Regina, Saskatchewan S4P 3Y6

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Email. oknight@curling.ca
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SANDRA SCHMIRLER

(The following is an excerpt from Perry Lefko's book on Sandra Schmirler - The Queen of Curling.)

Sometimes in sports, athletes are put up on a pedestal because of greatness: the baseball player who can hit, catch, run or pitch with stunning grace; the hockey player who can skate with electrifying ease; the basketball player who can leap with mystifying ability; the football player who can move with endless energy.

However, beyond their contributions as athletes, it is their contributions as people that make these individuals great. When we think of Sandra Marie Schmirler, we are impressed not only with what she did in her pursuit of athletic excellence and how she defined herself as a winner, but what she contributed to others beyond just winning world championships and gold medals. Sandra Schmirler helped us understand that life is precious and we must appreciate it every day because it can be taken away in an instant. While Sandra only lived to the age of 36, she understood that we must place value on more than just winning and losing; we must prioritize the very simple things that are near and dear to us all, in particular family and friends.

Sandra loved her family -- her husband Shannon, her daughters Sara and Jenna,

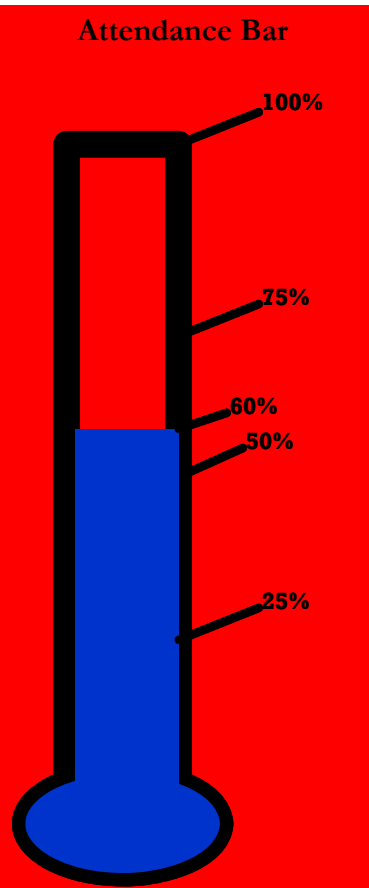
her mother Shirley, her sisters Beverly and Carol, her uncles and aunts and nieces and nephews -- and her many friends, not the least of whom were her teammates and soul mates - Jan Betker, Joan McCusker and Marcia Gudereit. Together, Sandra, Jan, Joan and Marcia meshed together as the greatest team in the history of women's curling, but it was Sandra, more than the others, who was in the spotlight, and she used that spectrum wisely and carefully.

Sandra came from a small town in Saskatchewan, Canada called Biggar and, as she escalated to greatness, highlighted by skipping her team to the first-ever gold medal in the Olympics, Sandra maintained her focus, never forgetting who she was and from where she had come. Moreover, she considered her greatest accomplishment giving birth to two lovely and healthy girls. Tragically, as we all know, she never had a chance to spend as much time as she wanted with them or her husband, whom she loved dearly.

When our generation thinks of Sandra Schmirler, we will recall that joyous moment she celebrated athletic magnificence with her teammates in Nagano, Japan

on that historic day in February 1998. But, we will also recall the many deeds and words that truly made this woman a hero. She touched people by not only her desire to spend time signing autographs or speaking to her legion of fans -- some of whom were touched by something as simple as her precious smile, others who enjoyed her witty remarks -- but also helping them understand what matters most in life. To Sandra, it was all about setting your priorities straight and putting things in the proper perspective. Despite all of her athletic greatness, Sandra realized that having the precious moments to spend with her family and her friends is the greatest gift of all.

Greatness is truly thrust upon few and some find it a burden to accept that gift and the responsibility that goes along with it. Sandra did not have that problem. Sandra reached out to her country in sickness and in health and made us understand what really matters in life. While we mourn her passing, we celebrate the moments we had with her and the legacy she left behind as a true hero.



Heartfest Activities!

Closest to the Heart

Send two representatives from your club to advance to the Regional playoffs at the Callie Curling Club. Eight semi-finalists will advance to compete for the championship to be held at the Brandt Centre. The closing date is January 14, 2008. Please see your Club Manager for more details.

Up Close and Personal

Come find out everything you've wanted to know about your favorite Curling Celebrities. Sunday, February 17th to Friday, February 22nd in the Heart Stop Lounge.

NOTES FROM YOUR DIRECTORS

Teresa Drew — Facilities

It has been a year of hard work for the Facilities

Committee....and we are almost there. Our committee would like to send out a special thank you to all the

new and returning volunteers. We are looking forward to another successful curling event in Regina!

NOTES FROM YOUR DIRECTORS

Brian McCusker— Volunteers & Special Events

We have over 600 volunteers ready and scheduled for Hearti-Gras in February. Sunday, January 27 will be the date for the 2nd volunteer rally. This rally will be held at the Delta Hotel, in the 2nd floor ballroom, beginning at 11:00. Volunteer uniforms will be distributed, as well as volunteer packages containing everything you will need for the Scotties. All volunteers will be notified of the details of the rally in advance, but be sure to mark it on your calendars.

Garth Tomlinson— HeartStop Lounge

The planning for the Heart Stop Lounge is in its final stages and we are meeting regularly with all of the affected parties. We are pleased that the final line-up for entertainment is basically complete for the week with only a few minor details and schedules to work out. Our Friday opening night cabaret is set and we are pleased to advise that the acts will be Darby Mills and the Headpins and Kenny Shields and

Planning for the Heartfest events also continues. Heartfest includes the trade show in the promenade area, adjacent to the arena; and several events taking place during the week including the Closest to the Heart competition (Draw to the Button). Qualifying events for the Closest to the Heart will be taking place soon at your local curling club, so watch the posters and enter! SaskEnergy is our sponsor for the Junior Stars, an opportunity for twelve Saskatchewan junior curlers to be honored with a team during the Scotties. The

Streethart which will start the festivities off with a bang and show Regina that the Heart Stop Lounge will be THE place to party for the week of the Scotties.

The scheduling of volunteers is nearly complete and Debra Paskaruk is putting her final touches on the shifts. We are asking for some additional hours and volunteers as we will need a few extra shifts for the Brandt Centre as well as the bar for the Promenade area adjacent to the Heart Stop Lounge.

The decorations group has been working on some great

ideas to make the Heart Stop Lounge a comfortable and fun venue for everybody. We will start setting up in the Agribition building for the Heart Stop Lounge on Monday February 11/08, and Greg Engel has already been in touch with most of the set-up volunteers and will be providing further detail as the event draws near.

We will be meeting more often in the new year to put the finishing touches on the plan and look forward to an event that meets the Hearti-Gras expectations.

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complimentary transportation to the Brandt Centre where everyone can enjoy the Ford Hotshots competition for **free**. It is a great opportunity to preview the competition and tour the venue.

Mark Friday, February 15, 2008 from 12:00 to 3:00 PM on your calendar and come with family and friends to Victoria Park, the Cornwall Centre and then over to the Brandt Centre for loads of free fun!

Bernadette McIntyre

Heartfest Activities (cont.)!



Junior Stars

Twelve lucky junior curlers have been selected to be an honorary team member in the SaskEnergy Junior Stars contest.



Autograph Sessions

Come and meet the teams in the Promenade and get their autographs. Sessions held twice daily from Sunday, February 17th to Thursday, February 21st, with a final group autograph session held on Saturday, February 23rd where all teams will be in attendance.



Pin Trading

presented by
Looking for a certain pin?



Come to the Promenade daily to trade.

FOR MORE INFORMATION
PLEASE CONTACT YOUR
CLUB MANAGER OR
JUNIOR COORDINATOR

FAN FEST / RED FRIDAY

The 2008 Scotties Tournament of Hearts Host Committee is currently working on plans to have a 2008 Scotties downtown kick off on Friday, February 15, 2008. The noon hour event will honour the 10th Anniversary of the Schmirler Team's historic Olympic Gold medal win and recognize the contributions of our Canadian troops.

Wear **RED** to honour Canada, our prowess at curling and our dedicated troops.

The event will be staged in

conjunction with the Downtown Ice and Fire Carnival, starting at noon in Victoria Park amid the beautiful ice sculptures and featuring a thrilling Snowbirds fly-by. The Olympic Champions and entourage will be piped to the Cornwall Centre. Some of the Scotties competitors will be on hand to meet their fans. A brief kick-off will occur and then there will be time for beads, music, refreshments, prizes and autographs.

The Tim Hortons bus will be on hand to provide

Global—Diamond Media Sponsor

Global television signed on in September of 1987 as STV. Since that time Global has provided Saskatchewan viewers with a wide variety of entertainment programming alongside strong local news coverage which continues today with anchor Jill Morgan, weather specialist Twylla

West and veteran sportscaster Warren Woods on Global Regina and anchor Lisa Dutton, weather specialist Warren Dean and Sports director Esther Madziya on Global Saskatoon. Over the past 20 years Global has been Saskatchewan's television choice for local coverage of

curling.

Each year Global brings the action of the Men's Tankard Curling Championships into the homes of curling fans everywhere. Curling is an important part of Saskatchewan's overall fabric and Global television couldn't agree more.



Viterra—Gold Sponsor

Viterra is Canada's premier agribusiness built on the foundation of Saskatchewan Wheat Pool Inc. and Agricore United. The new company has extensive operations and distribution capabilities across Canada and in the United States and Japan.

Viterra is connected to customers at each stage of an integrated pipeline that starts with farmers and extends to destination customers around the world. Well-positioned geographically and with

business segment diversity, Viterra serves its customers with a wide range of proprietary seed varieties, fertilizer, equipment, a full line of crop protection products, extensive agronomic and financial services and the largest network of grain handling and marketing facilities in Canada.

Viterra capitalizes on its ability to contract, market and transport grain from producers to end-use customers, using

its elevators, specialty plants and port facilities. Through these businesses, Viterra increases the value of grains and oilseeds it handles, providing its destination customers in global regions with a secure source of high quality crops, including identity preserved varieties bred to customer specifications.

Viterra is proud to be part of the

community supporting the 2008 Scotties Tournament of Hearts.

Viterra's common shares are listed on the Toronto Stock Exchange under the symbol VT.



Prairie Mobile Communications—Silver Sponsor

Prairie Mobile Communications has been a proud sponsor of curling in Saskatchewan since the days of the Labatt's Brier and wishes the Scotties Tournament of Hearts all the best. In order for an event like this to function seamlessly it requires an elaborate communication system consisting of cellular phones, two way radios and repeaters and a variety of other

communication products and Prairie Mobile has the expertise in designing and supplying this type of system.

We have been serving the prairies since 1971 and in Saskatchewan since 1991, with offices in Regina, Saskatoon, Moose Jaw, Prince Albert and Estevan as well as Winnipeg, Brandon and Kenora, Ontario. We are one of the largest SaskTel dealers and offer cellular,

wireless data, Loadtrak, Max and Highspeed. We are also the largest Kenwood two way radio dealers in Western Canada and carry its full product line along with a variety of other two way radio products.

Our business has been built on customer service and we try and have all the products and accessories to meet the customer's needs.

We are also a full warranty and service centre for most of the products we sell and goal is to keep the customer on the air and talking.



Parti Hearti

with *Kenny Shields and Streetheart*
& *Darby Mills and Head Pins*

Hearti Gras at the Scotties heats up Pay Day Friday
with two great blasts from your past! A limited number
of tickets are available, so get yours now!

Darby Mills and Head Pins 8:30 p.m.



Kenny Shields and Streetheart 10:00 p.m.

\$20

ticketmaster
www.ticketmaster.com

Charge-by-phone:
543.7800 or 800.970.7328
In Person at the Brand Centre Box Office.
Prices shown include full service charge of 20% GST.



Doors Open 7:30 p.m.
Friday, February 15, 2008
Agribition Building, IPSCO Place.

The Scotties Tournament of Hearts is a registered trademark of the Canadian Curling Association - Union of Curlers.



Scotties
TOURNAMENT
OF HEARTS[®] *Hearti Gras*
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Mark Your Calendars!!

The Volunteer Wrap Up party has been set for Wednesday, March 5, 2008 at Casino Regina! Pick up your invitation when you check in at your first volunteer shift at the 2008 Scotties Tournament of Hearts. Tickets must be picked up by Thursday, February 21, 2008.

Single Draw Tickets

Watch for Single Draw Tickets to go on sale later this month!

Volunteer Pep Rally

The second volunteer Pep Rally will be held at Delta Regina, on Sunday, January 27, 2008. Complimentary parking will be available in the Delta Parkade. Parking is also free downtown on Sundays.

All volunteers are encouraged to come out and pick up their volunteer packages including their clothing. If you can't make it you can pick up your package on your first volunteer shift or you can come into the office after February 1 to pick up your volunteer package.

If you can't make your assigned time, please attend one of the other sessions.

Schedule of the Day

11:00 a.m.—12:00 p.m.

Hosting—Team Services, Transportation, Lounges/ Luxury Tables & Medical and Media Services

Special Events & Volunteers—Volunteers & Merchandising, Ceremonies, Hearti Gras, Banquets & Receptions, Information Booths & Decorating

12:00 p.m.—1:00 p.m.

Facilities—Security & Accreditation, Construction, Communications, Signage, Arena, Rocks & Ice, Officials, Stats & Timers

Business & Marketing—Friends Promotions & Publications, 50/50 & Souvenir Program Sales, Community Events & Paint the Town, Club Ticket Seats

1:00 p.m.—2:00 p.m.

HeartStop Lounge—Bar Facilities & Services

Ticket Information

Hearti Packs

Now you can get into the Hearti Gras spirit of the Scotties Tournament of Hearts in more ways than ever!

The Grand Opener Mini Pack - \$80.00 (February 16th and 17th)

Enjoy all five draws on opening weekend, including official ceremonies and the Ford Hot Shots skills competition.

The Early Riser Mini Pack - \$80.00 (February 18th - 20th)

Includes the six morning and afternoon draws from February 18th to 20th.

The Night Owl Mini Pack - \$40.00 (February 18th - 20th) Includes three evening draws from February 18th to 20th.
Turning Family Day into a Family Weekend

Grand Champion Mini Pack - \$130.00 (February 21st - 24th) Experience the drama and excitement of the last 3 round robin draws, playoffs, semi

final and championship final.

For the Family Day long weekend, February 16 - 18, new Family Size ticket packages have been introduced. There are two Family Size Ticket Packages to choose from:

* Six (6) Individual Draw Tickets for just \$60.00 to any of the eight (8) draws from February 16th to 18th;

* Ten (10) Individual Draw Tickets for just \$75.00 to any of the eight (8) draws from February 16th to 18th.

2008 Scotties Entertainment Located in the HeartStop Lounge

Fri. Feb. 15	8:30 p.m. - 9:45 p.m.	Darby Mills & The HeadPins	Wed. Feb 20	5:00 p.m. - 5:30 p.m.	Carey Bears
	10:00 p.m. - midnight	Kenny Shields & StreetHeart		6:15 p.m. - 7:00 p.m.	Carey Bears
Tickets Required: go to ticketmaster.ca for details					
Sat. Feb. 16	5:30 p.m. - 6:45 p.m.	Crofters Revenge	Thurs. Feb 21	5:00 p.m. - 5:30 p.m.	Offbeat
	10:15 p.m. - 1:00 a.m.	Elvis - Rory Allen		6:15 p.m. - 7:00 p.m.	Offbeat
Sun. Feb 17	5:00 p.m. - 5:30 p.m.	Foxx Worthee	Fri. Feb 22	5:00 p.m. - 5:30 p.m.	Tyler Lewis
	6:15 p.m. - 7:00 p.m.	Foxx Worthee		6:15 p.m. - 7:00 p.m.	Tyler Lewis
	10:30 p.m. - 1:00 a.m.	The Uncoolas		10:30 p.m. - 1:00 a.m.	Men With No Shame
Mon. Feb 18	5:00 p.m. - 5:30 p.m.	Mary Duncan Trio	Sat. Feb 23	4:30 p.m. - 8:00 p.m.	The Chevelles
	6:15 p.m. - 7:00 p.m.	Mary Duncan Trio		8:30 p.m. - 12:30 a.m.	The Chevelles
	10:00 p.m. - 1:00 a.m.	Wonderland	Sun. Feb 24	11:00 a.m. - Noon	Duo Local
Tues. Feb 19	10:30 p.m. - 1:00 a.m.	DJ/VJ Night		3:30 p.m. - 6:30 p.m.	Squeeze of Scotch

Tentative Draw Schedule

<i>DATE</i>	<i>TIME</i>	<i>DRAW</i>	<i>A</i>	<i>B</i>	<i>C</i>	<i>D</i>
SATURDAY	2:00 PM	1	ONT vs CAN	NB vs NS	PEI vs MAN	QUE vs SASK
Feb-16	7:00 PM	2	MAN vs NB	Y/NWT/ vs NL	ALTA vs BC	PEI vs NS
SUNDAY	9:30 AM	3		SASK vs ONT	QUE vs CAN	
Feb-17	2:00 PM	4	NL vs ALTA	NS vs MAN	NB vs PEI	Y/NWT vs BC
	7:00 PM	5	CAN vs SASK	ALTA vs Y/NWT	BC vs NL	ONT vs QUE
MONDAY	9:30 AM	6	QUE vs PEI	SASK vs NB	ONT vs MAN	CAN vs NS
Feb-18	2:00 PM	7	NB vs BC	PEI vs NL	NS vs ALTA	MAN vs Y/NWT
	7:00 PM	8	Y/NWT vs ONT	ALTA vs CAN	NL vs QUE	BC vs SASK
TUESDAY	9:30 AM	9	NL vs CAN	BC vs ONT	Y/NWT vs SASK	ALTA vs QUE
Feb-19	2:00 PM	10	SASK vs NS	QUE vs MAN	CAN vs NB	ONT vs PEI
	7:00 PM	11	MAN vs ALTA	NS vs Y/NWT	PEI vs BC	NB vs NL
WEDNESDAY	9:30 AM	12	PEI vs Y/NWT	NB vs ALTA	MAN vs NL	NS vs BC
Feb-20	2:00 PM	13	BC vs QUE	NL vs SASK	ALTA vs ONT	Y/NWT vs CAN
	7:00 PM	14	ONT vs NB	CAN vs PEI	QUE vs NS	SASK vs MAN
THURSDAY	9:30 AM	15	NS vs NL	MAN vs BC	NB vs Y/NWT	PEI vs ALTA
Feb-21	2:00 PM	16	CAN vs MAN	ONT vs NS	SASK vs PEI	QUE vs NB
	7:00 PM	17	ALTA vs SASK	Y/NWT vs QUE	BC vs CAN	NL vs ONT

TIE-BREAKERS:

One Draw	9:30 AM	FRIDAY	Feb-22
Two Draws	9:30 AM	FRIDAY	Feb-22
	2:00 PM	FRIDAY	Feb-22
Three Draws	11:00 PM	THURSDAY	Feb-21
	9:30 AM	FRIDAY	Feb-22
	2:00 PM	FRIDAY	Feb-22
NO TIE-BREAKERS:	2:00 PM	FRIDAY	Feb-22
	7:00 PM	FRIDAY	Feb-22

PLAYOFF:	1 TIE BREAKER DRAW	2:00 PM	FRIDAY	Feb-22
		7:00 PM	FRIDAY	Feb-22
	2 TIE BREAKER DRAWS	7:00 PM	FRIDAY	Feb-22
	3 TIE BREAKER DRAWS	7:00 PM	FRIDAY	Feb-22
SEMI-FINAL:		10:30 AM	SATURDAY	Feb-23
FINAL:		11:30:AM	SUNDAY	Feb-24

Please note that the schedule is subject to change without notice. For the most up to date schedule refer to the website www.seasonofchampions.ca



2008 Scotties Tournament of Hearts would like to thank our valued Sponsors

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Volunteer/Junior Stars Sponsor



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Silver



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Official Fuel Supplier



Bronze



Media Partners



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Diverse Systems Ltd.



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