



# 2008 SCOTTIES TOURNAMENT OF HEARTS VOLUNTEER NEWSLETTER

Volume 1, Issue 1  
September 2007

## Volunteer Pep Rally!

The first Volunteer Pep Rally will be held on Sunday, September 30th. See the back page for more details.

## Name the Newsletter

You can name the Newsletter. We are looking for a fun name that represents Regina and the great sport of Curling. Please submit your entry to the office no later than October 1, 2007. The winning name will be announced in the next newsletter. The winner will receive a 2008 Scotties Tournament of Hearts Golf Shirt.

## Ticket Information

Full Event Passes still available along with Opening Weekend (The Grand Opener) and Closing Weekend (The Grand Champion). Get your tickets by calling 306.543.7800, toll-free 1.800.970.7328, online at [www.ticketmaster.ca](http://www.ticketmaster.ca) or in person at Brandt Centre Box Office. Mid-week mini packs available in November. Watch for details.

**SaskEnergy**  
Champion of Volunteers

## Greetings from Kruger

On behalf of Kruger Products, I would like to thank everyone on the host committee for volunteering for the 2008 Scotties Tournament of Hearts. I would also like to voice our sincere appreciation to the many sponsors who have made a commitment to assist the committee with gifts in cash and in-kind. Your support in hosting an event of this magnitude is critical to its success.

This is our 27<sup>th</sup> year sponsoring the Scotties Tournament of Hearts and our first ever three-peat as we return to Regina, the heart of curling in Canada.

It all started right here back in 1982 with Evelyn Krahn our first ever Chair who set incredibly high standards for subsequent committees. It was an outstanding event and left a legacy for curling in Regina that lives on today. We were back in 1998 and

what a year that was as Team Canada's Sandra Schmirler team returned from Nagano with gold medals hanging proudly around their necks. And once again, we had an outstanding host committee led by the indomitable Bernadette McIntyre who continued to raise the bar. In fact, the attendance that year was 154,688, a record that still stands today.

Regina has a long and rich history in hosting sporting events that are not just record breaking but that are also distinguished by the terrific hospitality of the volunteers, the outstanding support of the community, and the warmth and camaraderie of absolutely everyone involved.

There will be many Kruger Products' employees and customers here in Regina to share first-hand in the excitement of the 2008



Scotties Tournament of Hearts. Please seek us out and introduce yourselves so that we can thank you personally for your support of this game we all love so much.

We are looking forward to renewing many old acquaintances and making new friends at what promises to be a most memorable and I'm sure once again a record breaking event.

Warm regards,  
John McClelland  
Corporate Vice President  
Kruger Products Limited

## Greetings from SaskEnergy

On behalf of SaskEnergy and our employees, I want to applaud your commitment to the **2008 Scotties Tournament of Hearts**. Volunteers make our community a better place to live, to work and to raise a family. That's why we, at SaskEnergy, have worked hard to become the "Champion of Volunteers" at special events across the province.

SaskEnergy is proud to be the Official Volunteer Sponsor of the **2008 Scotties Tournament of Hearts**. We would like to thank the countless volunteers who are sharing their time, energy and enthusiasm to make this the best **Tournament of Hearts** Canadians have ever seen and help showcase the curling spirit for which Saskatchewan is known.



Enjoy your time at this memorable occasion and know that you are the secret to the event's success. It has been our privilege and honour to help make your volunteer experience a great one.

Doug Kelln  
President and CEO  
SaskEnergy

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Website. [www.tournamentofhearts.ca](http://www.tournamentofhearts.ca)

### Meet Team Canada

Join us in welcoming Team Canada to Regina on Saturday, September 22nd. They will be at the Cornwall Centre 2nd level for an autograph session from 11:30 a.m.—1:30 p.m. They will also be attending other activities throughout the community.

### 10th Anniversary of an Olympic Gold Medal

The 2008 Scotties Tournament of Hearts falls on the 10th Anniversary of winning Gold at the Olympics for Team Schmirler. The team members Jan Betker, Joan McCusker, Marcia Gudereit, Atina Ford-Johnston and Anita Ford have been asked to be Honourary Chairs of the 2008 Scotties Tournament of Hearts. (more info on this story in the next newsletter).

## INTRODUCING THE 2008 BOARD OF DIRECTORS

### Ron Pugsley – Co-Chair

Ron is a native of Regina and has a Bachelor of Arts (Economics) and Diploma in Business Administration from the University of Regina. He has worked in the Financial Services sector for the past 23 years and is currently the Regional Vice President for Empire Life.

Ron has curled competitively, participating in several Southern Saskatchewan and Alberta Playdowns and Provincial Playdowns. Ron was the fifth man for the Scott Bitz team at the 2002 Calgary Brier. In addition to competitive curling, Ron has also participated as a volunteer in several of the

major curling events hosted by Regina. These include the 1992 and 1998 Scott Tournament of Hearts, The Continental Cup and the 2001 Olympic Curling Trials.

Ron and his wife Bonnie have two children, Amy (18) and Michelle (14).

### Cathy Trowell – Co-Chair

Cathy was raised on a farm near Yorkton and she has called Regina her home for the last 20 years.

Cathy learned to curl when she was 12 at the Tonkin Curling Club and is currently a competitive curler. She won the Provincial High Schools when she was 16, Provincial

Mixed in 1996 and 2003, Canadian Mixed in 1996, Provincial Ladies in 1998 and placed 4<sup>th</sup> at the 1998 Scott Tournament of Hearts in Regina. Besides curling, Cathy spends a lot of hours supporting her children in their sports and activities and when she gets a spare moment also enjoys playing golf.

Cathy is co-owner and operator of Regina Dental Laboratory and have 3 children, Amber (20) in her third year at the University of Saskatchewan, Scott (18) is studying to be a pilot and Erin (16) grade 11 at Balfour Collegiate.

### Bernadette McIntyre – Executive Vice Chair

Bernadette is the Assistant Vice President of Driver and Vehicle Safety Services with SGI. She has worked at SGI in various management positions for 25 years.

Bernadette is an active curler and volunteer. She has chaired curling events ranging from southern playdowns, provincial championships, the

annual SGI CANADA Charity Classic, the 2006 Tim Hortons Brier, the 2001 Canadian Olympic Curling Trials and the 1998 National Scott Tournament of Hearts. She currently chairs the Tourism Regina Events Committee and is a member of the Highland Curling Club Board of Directors. She was the 1998-99 President of the Saskatchewan Curling

Association, their first female President. She is the immediate past Chair of Regina Exhibition Association Limited, Curl Regina and Access Communications Cooperative. Bernadette is a past member of the University Board of Governors (1995-2001) and SaskSport.

Bernadette is married to Rich and they have two children Lisa and Shawn.

### Gord McNabb – Event Coordinator

Gord will be the senior resource person for the 2008 Scotties Tournament of Hearts. He has previously worked in this capacity at the

2007 Scotties Tournament of Hearts in Lethbridge, the 2006 Scott Tournament of Hearts in London, 2004 Scott Tournament of Hearts in Red Deer and Continental Cup in Medicine Hat

Gord and his wife Coletta have two daughters, Jody (26) and Jen (23).

### Brian McCusker – Vice Chair Special Events & Volunteers

Brian is a former competitive curler who won three provincial men's championships, in 1991 and 1993 playing 3<sup>rd</sup> for Randy Woytowich and in 2002 playing 2<sup>nd</sup> for Scott Bitz. He lost the Brier final to Kevin Martin in 1991 and finished 4<sup>th</sup>

in the Calgary Brier in 2002. Brian also played in two National Mixed Championships, winning the national title in 1984 with Randy Woytowich, Kathy Fahlman and Jan Betker and finishing 5<sup>th</sup> in 1992 with Sandra Schmirler, Kelly Moskoway and Joan McCusker.

He was president of the

Regina Dynamic Super Curling League for several years. Brian is the Director of Shared Services, Information Technology at Farm Credit Canada, where he has worked for 6 years.

Brian and his wife Joan McCusker have three children, Rory (15), Christina (11) and Shae (7).

## 2008 BOARD OF DIRECTORS (cont.)

### Teresa Drew – Vice Chair Facilities

Teresa has been an active participant and volunteer in community events since her time at the University of Regina. She is an avid runner, dragon boater, and an enthusiastic albeit new “golfer”.

Teresa is an engineer with the

consulting electrical engineering firm Ritenburg & Associates Ltd. She enjoys the fast-paced construction industry and has been involved in many commercial, educational, and institutional projects.

Teresa volunteered for the 2001 Memorial Cup, 2005 Canada Summer Games Bid, and 2002 & 2003 Festival of

Lights. She was the VP Operations for the 2002 & 2003 CIS Women’s Hockey Championship, VP Operations for the 2006 World U17 Hockey Championship and the Director of Construction for the 2006 Brier. She is currently a board member of the U of R Alumni Association and the Consulting Engineers of Saskatchewan.

### Nancy Inglis – Vice Chair Hosting

Nancy is a Civil Engineer II, Engineering Services - Power Production with SaskPower. She has worked with SaskPower and Graham Construction in various engineering and project management positions for over 12 years.

An active volunteer, Nancy has been involved in curling events ranging from the Regina 2006 Brier, Saskatoon 1991 Scott Tournament of

Hearts and the Regina Sandra Schmirler Charity Classic Bonspiel.

Nancy has been a participant in three national women’s championships, 2007 player 2<sup>nd</sup> for Jan Betker, 2003 playing 5th for Jan Betker and 1998 playing 5th for Cathy Trowell. She lost the Scotties final to Kelly Scott in 2007. Nancy also participated in the 2005 Olympic trials as 5<sup>th</sup> player for Jan Betker. Nancy is a competitive curler for many years and has

competed at the provincial levels eight times in 94 & 95 (Renelle Bryden), 96 & 97 (Sherry Linton), 99 (Atina Ford), 01 (Cathy Trowell), 03 (Nancy Inglis) and 07 (Jan Betker). Nancy is currently curling with Chantelle Eberle in the 2007-2008 curling season.

She is married to Shane Staranchuk and they have two children, Sterling (5) and Jaxon (2).

### Garth Tomlinson – Vice Chair Heart Stop Lounge

Garth was born and raised in Regina and has curled for the last 34 years. He curled competitively through the 80’s and 90’s and curled in Southern and Provincial play downs as well as major cash spiels.

He has been employed at PCL Construction Management for over 25

years and currently manages the Special Projects Division for Southern Saskatchewan.

Garth has also contributed significantly as a volunteer including acting as a company rep for the United Way, worked on the committee managing Rocks and Ice for the Scott Tournament of Hearts in 1998, Canadian Curling Trials in 2001, SGI Charity Classic as well as

Vice-President – Brier Patch and Purple Heart Lounge for the 2006 Tim Hortons Brier. He was also the Chairman for Facilities for Festival Events at the 2003 Grey Cup. Garth is a Board member for Regina Downtown and the Carpenters Apprenticeship Program. He is also a past board member for the Regina Construction Association.

Garth has one daughter, Sara (15).

### Darrell Baker – Vice Chair Business & Marketing

Darrell was born and raised in Regina. He owns Cherry Hill Developments, which specializes in commercial real estate in Regina.

Darrell has coached baseball in Saskatchewan for 26 years where he won 10 Provincial Championships and finished 4<sup>th</sup> at the Canada Summer Games in 1981. His team won the Gold Medal at the 1976 Saskatchewan Summer

Games. Darrell also chaired the Coaching and Development Committee in the Saskatchewan Baseball Association for 2 years. He is a Past President of Sask Sport and served for 2 years on the Sask Sport Hall of Fame. Currently he sits on the Sask Lotteries Committee and is on the Board of Directors of the Sask Games Council. For the 2003 Grey Cup, he was the VP of Volunteers. For the 2005 Summer Games he was the

VP of Finance and Admin.

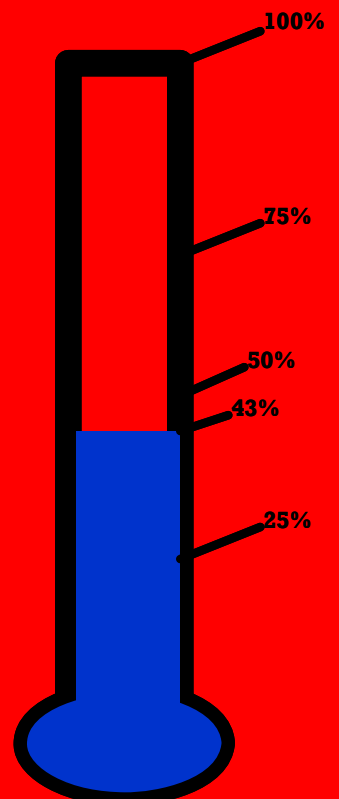
Darrell has volunteered on most of the major curling events held in Regina dating back to the Air Canada Silver Broom Championship in 1983.

Darrell is an avid walker who has walked 2 marathons; also enjoys downhill skiing and golfing. Darrell and his wife Chick have 2 children, Kim and Griff and 2 grandchildren Zach & Zoe.

## Thank You Volunteers!

We have had a great response to volunteer calls for the 2008 Scotties Tournament of Hearts! Currently, we are in the final stages of volunteer recruitment and are close to having all the volunteer positions filled. If you or someone you know is still interested in volunteering, please visit our website, click on “Volunteers” then “Apply Now” and follow the instructions or come down to the office and complete an application form where it will be held on a waiting list.

## Attendance Bar



## City of Regina—Community Partner

Regina is a growing, progressive community, with a quality of life that is exceptional. Here you can enjoy big city amenities, while taking only 20 minutes to get from one end of the city to another. Regina has organized sports and sports facilities, recreational programs, bicycle pathways, family attractions, excellent school systems and an

abundance of parks, including beautiful Wascana Centre in the heart of the city.

Regina is proud home of the RCMP Training Academy and the new RCMP Heritage Centre, one of a variety of top-notch visitor attractions such as the Saskatchewan Science Centre & IMAX Theatre, Casino Regina and the Royal Saskatchewan Museum.

As you're sure to discover at the 2008 Scotties Tournament of Hearts, Regina is also known for hosting best-ever national sporting events such as the Grey Cup, the Tim Hortons Brier, and the Canada Summer Games. The city also made history in 2006 when it hosted two, sold out Rolling Stones concerts, becoming the top-grossing concerts of all time in Canada.

Regina is a small city known for its huge heart, filled with friendly people, incredible volunteer spirit, and rich community pride, fuelled by the "I Love Regina" campaign.



## Regina Hotel Association—Community Partner

The Regina Hotel Association is a non-profit corporation representing the 16 highest quality hotels the City of Regina has to offer. We are committed to providing the highest standard of service and support for all of our guests.

The City of Regina has a

multitude of world-class events and attractions, which we are proud to support including the 2008 Scotties Tournament of Hearts. We know that all visitors will experience the best accommodation in the country. Our events are the best and so are our hotels.

With almost 2500 hotel rooms we are ready to host any event, convention, or meeting that our country, or the world has to offer. Our unique combination of facilities, passion, and friendliness makes Regina and the members of the Regina Hotel

Association the best in the world. Welcome and have fun!

The logo for the Regina Hotel Association consists of the words "REGINA HOTEL" in a large, bold, black, sans-serif font. Below this, the word "ASSOCIATION" is written in a smaller, black, sans-serif font. The text is centered between two horizontal gold bars.

## Cornwall Centre—Gold Sponsor

Situated in the heart of downtown Regina, Cornwall Centre is the hub for downtown activity. Connected to nine office buildings, it has direct access via pedway to the largest casino and hotel/convention centre in Southern

Saskatchewan.

Cornwall Centre boasts 85+ stores, with anchor tenants including Sears and The Bay. One third of its retail shops and services are exclusive within the Regina region. Flagship tenants for the centre

include The Gap, American Eagle Outfitters, Eddie Bauer and Roots.

There have been significant renovations to Cornwall Centre since late 2004, including Food Court, main entrances

and exits, updated soft seating in common areas and parades.

The logo for Cornwall Centre features the word "Cornwall" in a large, elegant, cursive script. Below it, the word "CENTRE" is written in a bold, black, sans-serif font.

## Saskferco Products Inc.—Gold Sponsor

Saskferco, located in the heart of the Canadian Prairies, is a leading-edge producer of nitrogen fertilizer, striving continuously to meet the needs of our customers in Canada and the United States. Saskferco is a private company owned by Mosaic (50%), Investment Saskatchewan (49%) and Citibank Canada (1%).

Since Saskferco began producing granular urea and

anhydrous ammonia in 1992, our commitment to quality, efficiency and safety has made the company a leader in the industry. Saskferco's application of leading edge technology extends to our environmental commitment. Our zero discharge policy ensures no waste water is discharged by our plant into any river, stream or lake. Instead water is reused extensively throughout the

plant before being sent to on-site evaporation ponds.

Saskferco strives to find good people and give them the tools to do their very best for our customers. Saskferco helps its employees to develop their potential and recognize their contributions. We see our employee training, safety and preventative

maintenance programs as an investment in a safe and efficient environment.

As we continue to strive for excellence, we will continue to be a valued member of the communities in which we do business by enriching community life.

The logo for Saskferco features the word "Saskferco" in a bold, black, sans-serif font. To the right of the word is a stylized green leaf graphic with three main veins.

## BMO Bank of Montreal—Gold Sponsor

Established in 1817, as Bank of Montreal, BMO Financial Group is one of the largest financial services providers in North America. BMO Financial Group has been a long standing and integral part of Saskatchewan since 1883

when a branch opened in what is present day Regina. BMO continuously supports local initiatives and community groups through our corporate giving programs. Our employees actively participate in their respective communities

independently and through our employee giving charity, the Fountain of Hope. We are proud Gold sponsors of this great event 2008 Scotties Tournament of Hearts in Regina and our em-

ployees look forward to this prestigious event and our volunteering participation.



## IKON—Silver Sponsor

IKON Office Solutions is the world's largest independent channel for cvdocument management systems and services, enabling customers worldwide to improve document workflow and increase efficiency. IKON integrates best-in-class systems from leading

manufacturers, such as Canon, Ricoh, Konica Minolta, Kyocera Mita, EFI and HP, and document management software from companies like Captaris, Kofax eCopy and others and delivers tailored, high-value solutions implemented and supported by its global services

organization - IKON Enterprise Services . IKON has a global presence, with approximately 25,000 employees in over 400 locations throughout North America and Western

Europe. For more information, please visit [www.ikon.ca](http://www.ikon.ca), or call 1-888-ASK-IKON.



**Document Efficiency  
At Work.®**

## Rawlco Radio—Media Sponsor

Z99 plays "Classic Hits & Today's Best Music". All the great music from the 80's and 90's and the hottest new music of today. This blend of music makes Z99, Regina's #1 Radio Station!

Z99 is also home to the Longest running #1 morning team in the Regina and in North America. CC, Lorie &

Buzz have been waking Regina for over 20 years! Thanks for listening!

Some radio stations play classic rock. Some radio stations play new rock. Some radio stations play alternative rock. But only one radio station plays ...all the rock. The greatest rock of all time, all the time. Bill and Woody in

the morning, great rock sweeps all day long! "Hurry hard" on over to Regina's adult rock station, 94-5 Jack FM.

News Talk 980 is the radio station in Regina for opinions on the issues, entertaining and interactive talk shows and personalities. News Talk 980 is the place to go when something big is going on as it

is dedicated to in depth coverage of breaking news from around the world. For more, check out [newstalk980.com](http://newstalk980.com).



## Paradigm Consulting Group Inc.—Silver Sponsor

Paradigm Consulting Group Inc. was incorporated in Saskatchewan in November 1990 and employs 100+ full-time information technology professionals located in Regina, Winnipeg and Vancouver.

At Paradigm, our mission is

*"to help our customers get the most from their investment in information technology".* We have a sense of pride in ourselves, our organization, and in the information technology services and business solutions we provide to our customers.

We assist our customers by providing expertise in the areas of Project Management, Business Analysis, Business Process Consulting, Application Services, Infrastructure Services, Enterprise Technology Consulting and IT

Management Consulting. Please visit us at [www.paradigm.sk.ca](http://www.paradigm.sk.ca).



## Harvard Broadcasting—Media Sponsor

Harvard Broadcasting has been based in Regina for over 25 years and our flagship station, 620 CKRM, has been "on the air" in Saskatchewan since 1926. The Harvard Broadcasting Radio Group is comprised of radio stations 620 CKRM which features

Country Music, Mornings with veteran morning personality Willy Cole and his side-kick Jamie Lewis. 620 CKRM is the voice of the CFL's Saskatchewan Roughriders. Lite92fm with Greg and Lisa in the Morning and John Tesh in the evening, is Regina's

ONLY adult contemporary radio station. 104.9 the WOLF is Regina's Rock Station featuring "The WOLF BIG Breakfast Show" and the conversational approach of Chris White rounded out with the opinionated Michael Ball ... It's the most outrageous

morning show in Regina



# 2008 Scotties Tournament of Hearts would like to thank our Sponsors

## Diamond Sponsors



## Diamond Media Partners



## Gold Sponsors



## Community Partners



## Official Wine Supplier



## Silver Sponsors



## Bronze Sponsors



## Media Partners



## Volunteer Pep Rally

The first volunteer Pep Rally will be held at IPSCO Place, Queensbury Convention Centre, Salon 3 on Sunday, September 30, 2007.

All volunteers are encouraged to come out and try on their volunteer clothing. This is the time to place your order and pay for the Volunteer Reward Package of your choice. If you can't make it please contact the

office to make arrangements to come in and order your volunteer clothing.

Payment must be made by cash or cheque, debit, VISA or Mastercard. If you can't make your assigned time, please attend one of the other sessions.

### Schedule of the Day

11:00 a.m.—12:00 p.m.

**Hosting**—Team Services, Transportation, Lounges-Serving & Hosting, Luxury

Tables-Serving & Hosting, Medical Services, Media Services

**Special Events & Volunteers**—Volunteers & Merchandising, Ceremonies, Hearti Gras, Banquets & Receptions, Information Booths & Decorating

12:00 p.m.—1:00 p.m.

**Facilities**—Security & Accreditation, Construction, Communications, Signage,

Arena, Rocks & Ice, Officials, Stats & Timers

**Business & Marketing**—Friends Promotions & Publications, 50/50 & Souvenir Program Sales, Community Events & Paint the Town, Club Ticket Seats

1:00 p.m.—2:00 p.m.

**HeartStop Lounge**—Bar Facilities & Services

**Others**—VP Assigned jobs.

## Volunteer Policy

By applying to become a Volunteer for the 2008 Scotties Tournament of Hearts you acknowledge and agree with the following:

- \* A minimum of 20 hours of Volunteer Service (each shift is 4-5 hours long on average)
- \* All accepted Volunteers are required to pay either a \$100.00 (Package A) or \$50.00 (Package B) Volunteer Rewards Package Fee, payable to "2008 Scotties

Tournament of Hearts".

- \* Authorization to perform a background check (including a Criminal Check)
- \* Photo Identification is required at time of Volunteer accreditation. All accepted applicants will receive, as part of their Volunteer Reward Package:
- \* Access to the HeartStop Lounge.
- \* One article of Scotties clothing – appropriate for your duties.
- \* Parking pass for IPSCO Place.

- \* A 2008 Scotties Tournament of Hearts Volunteer Pin.
- \* Two pre-event pep rallies.
- \* Food while volunteering.
- \* Pre-Event retail discount coupon to purchase Scotties items.
- \* Invitation to the Volunteer Appreciation Party.
- \* Standing room ticket to all draws. (Volunteer Reward Package "A" Only)

2008 Scotties Tournament of Hearts Office  
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