

Tim Hortons.

Brier

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CALGARY 09



BRIER BULLETIN

ROCKIESII,

THE REUNION

www.seasonofchampions.ca

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Volunteer Q & A

Where do I report for my volunteer shift?

Volunteers must report at the volunteer entrance at the Pengrowth Saddledome. A map is located in your volunteer handbook which you will receive February 22nd. If you are a volunteer in the Patch & Lounge, you can report to the Big Four Building.

What type of pants do I wear with my volunteer uniform?

All volunteers are required to wear black slacks—not leggings, sweat pants or yoga pants—when working their volunteer shift.

If for any reason I can not make my 2009 Tim Hortons Brier volunteer shift, what do I do?

The contact number and many other contact numbers will be available in your volunteer handbook, which will be distributed at the February 22nd Pep Rally. If you can not attend the rally, your volunteer handbook will be in your volunteer rewards package which you can pick up at the volunteer entrance prior to your first shift.

Not sure if you've been assigned to a committee yet?

You can check your status in your VicNet Volunteer Profile. To log in to your VicNet profile, visit <http://vicnet.curling.ca> and enter your username and password. Click on the "Events" tab to view your status and see if you've been assigned to a committee. Click on "My Profile" tab to view or update your personal information. You will also be able to access your volunteer schedule through your VicNet profile once Directors begin assigning shifts. You will also receive an email with your shift schedule from your Director.

What sort of access does being a volunteer get me for the draws?

Volunteers may watch any of the draws in the 300 section.

Important Dates

Volunteer Pep Rally 'Let's Get the Volunteers Rollin''

February 22nd, 9:30am—3:30pm

Calgary Elks Lodge & Golf Club

This second pep rally will be to distribute the volunteer uniform and accreditation. Photo ID is mandatory.

Complete details to follow soon via email.

Volunteer Appreciation Party

Purple Heart Lounge

March 15th, 2pm—4pm

Complete details to follow.

Volunteer Uniform

A reminder to all volunteers who have not selected their volunteer uniform sizes that this must be completed and returned to the 2009 Tim Hortons Brier office along with the \$100 Volunteer Rewards Package Fee before January 28th, 2009. After January 30th, 2009, volunteers who have not submitted their uniform size information to the Brier office will not have a golf shirt option.

Volunteer Applications

The 2009 Tim Hortons Brier is still accepting volunteer applications for the following areas: Publications (Program Selling), Transportation, and Bar Services.

If you or a friend/family member are interested in volunteering, you can apply online at seasonofchampions.ca.



PRESENTING		DIAMOND		GOLD		SILVER		OFFICIAL VEHICLE		OFFICIAL WINE		OFFICIAL SPIRIT		MEDIA	
MONSANTO imagine	JOHN DEERE	THE WESTIN CALGARY	EPCOR	Unicom Graphics	VALUE DRUG MART	Graffiti	Coca-Cola	WESTEEL Equipment Storage Systems Agriculture • Retail • Petroleum	ALBERTA LIQUOR BOARD COMMUNICATION PARTNER	ALBERTA LIQUOR BOARD COMMUNICATION PARTNER	PELLER ESTATES	BRONZE Laurie Artiss Ltd. EventMax	AMJ CAMPBELL VAN LINES	FUGRO	CALGARY HERALD 770
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Only 51 days until Canada's best curling!

Extended offer to 2009 Tim Hortons Brier Volunteers!

Brier volunteers will be able to purchase items from the Canadian Curling Association official online store at a 20% discount until February 27th, 2009. To take advantage of this offer, go to seasonofchampions.ca and visit the Online Store. The promotional code is BRIR09VOL.

Want to have even more FUN at the Brier?

Between draws, The Kokanee Patch is the destination on Stampede Grounds for FUN! The Brier Patch still needs volunteers to help fill shifts. If you are interested in **one, two, or even more** shifts in the Brier Patch, please email Kim Valleau kvalleau@curling.ca

Tankard Tour Schedule

- January 15—Stettler Curling Club
- January 17—Red Deer Curling Club
- January 21—Hanna Curling Club
- January 24—Cochrane Curling Club
- January 29—Olympic Plaza
- January 31—Airdrie Curling Club

*dates subject to change without notice

Do you have experience in **web design**? The 2009 Tim Hortons Brier is looking for a web design assistant from March 7th to 15th. If you are interested, please forward your web design application to Kim Valleau (kvalleau@curling.ca) in the Brier office.

Calgary Co-op



LIQUOR STORES

Calgary Co-op first opened its doors in 1956, marking the start of a local success story that endures today. Serving Calgary and surrounding communities for over 50 years, what began with just one small store and 1,000 members has grown to over 425,000 members and 4,000 employees.

Today, Calgary Co-op operates 22 food centres, 26 gas bars, 16 liquor stores and 9 travel offices, with plans to open more locations in the coming years. Assets have grown to over \$352 million and sales now surpass \$1 billion annually.

Calgary Co-op attributes its success to the loyal support of its members, and the unwavering commitment of its employees. More than just a store, its roots run deep in the heart of the community. Not only does it contribute to the local economy by providing jobs, it is the only grocery chain in Calgary to share its profits with its members each year – a practice that is unique and defines its as a “co-op”, built by and for the benefit of its members.

Calgary Co-op was formed by ordinary people who wanted a business they could rely on, and it has never lost sight of why it was formed – to serve its members and to be a contributing partner in the communities it serves.

This year, Calgary Co-op will donate over \$1.8 million to the local community in cash and product donations to programs that support children, youth and families, including charities, schools, sports organizations, and others. By actively supporting and participating in the community, it is helping to foster strong, family-oriented communities that enrich the lives of the people who live and work in this great community called Calgary.

Calgary Co-op is proud to lend its support as a gold sponsor of the Tim Horton's Brier 2009, and extends its best wishes to the organizers and participants for a successful and fun event.



THE FAN 960

THE FAN 960
Calgary's Sports Radio

The Fan 960 is Calgary's only 24/7 all sports radio. The Fan is home for the Calgary Flames. Every game the Flames play from preseason to the playoff is on the Fan 960. The Fan is also home for the Calgary Hitmen of the Western Hockey League. Mike Richards the Prime Minister of the politically incorrect is the bigger than life in the mornings weekdays 6-10am. Jim Rome is syndicated out of Los Angeles 10am-1pm. The Fan 960 features great local programming 1 to 6pm weekdays with Rob Kerr and Dean "Boomer" Molberg. The Fan 960 has one of the most viewed radio websites in Calgary, Fan 960 dot com features live streaming audio, on air personality blogs, audio on demand, sports ticker and the breaking sports news first. The Fan 960 is home for great play by play including The Flames, NHL playoffs, Hitmen, World Junior Hockey Championships, The Toronto Blue Jays, MLB Sunday Night Baseball, Playoffs, World Series, NFL Sunday and Monday night football, playoffs and Super Bowl. The Fan 960 covers the Calgary Stampeders like no other station in Calgary. The Real Football Show airs one hour before all Stampeders games, featuring a complete preview of the up coming Stampeders game, right after the game is done The Fan 960 opens the phone lines and talks football! Football Fridays is a one hour show all about the Canadian Football League from 4 to 5pm. The Fan 960 is proud to serve Canada's greatest city.

White Rock Distilleries



Throughout the centuries, the state of Maine has earned a reputation for hard work and quality craftsmanship. The state made its mark through shipbuilding, manufacturing and international trade. Today's Maine is part of the thriving northwest corridor, home to some of America's most innovative companies and cosmopolitan cities. Yet the state remains at its core a place of character, integrity and quality. White Rock Distilleries of Lewiston, Maine, thrives in world markets by adhering to these same values. Under the multi-generational leadership of the Coulombe family, White Rock Distilleries is part of the Maine way of life, committed to producing quality products in keeping with the Maine tradition.

Since 1937, White Rock's growth and success has been a story of commitment to innovation, strategic marketing and national leadership in sales and distribution. In 1971, Ray Coulombe recognized this potential, and purchased the small distillery on Maine's Androscoggin River, located 2 miles inland from the Maine coast. At that time, White Rock had three employees, a 10,000-square-foot plant, and was selling just 25,000 cases per year.

Over the next three-plus decades, Ray and his son Paul, built White Rock into a major force. Through strategic acquisition and development of new technologies, the Coulombe's have expanded into 50 states and more than 20 countries. Their sales have grown from 25,000 cases a year to over three million, worldwide. Today, as White Rock continues to thrive, a third generation has come on board, Vice President of Florida Sales, Michelle Coulombe is working to build on the legacy of her grandfather and father. White Rock Distilleries is now a leading manufacturer and importer of fine spirits and liqueurs. The company operates the state-of-the-art facility on ten acres in Lewiston, Maine. With six bottling lines, more than 150 brands and a capacity in excess of five million cases, the company looks forward to continuing a 67-year track record of success.

Like Maine, White Rock's steady success is a product of character, tradition and quality. With the River Valley Beverage Group and brands such as Baja Rosa, Quintessential Gin, Pinnacle Vodka and Ryan's Cream, we are proud to be an official Sponsor of the 2009 Brier in Calgary.

We'll see you in the Patch.



VITERRA



Viterra Inc. is Canada's premier agribusiness, with an extensive network of facilities across Canada and operations in the United States, Singapore and Japan.

The knowledge and commitment of Viterra's employees benefit our farm customers as they work to provide a variety of sales and services. With an extensive line of proprietary and exclusive seed offerings, crop nutrients, crop protection products, equipment, financing programs and agronomic services, Viterra is ideally positioned to meet the unique needs of Prairie farmers.

Viterra enhances our customers' business operations and expands their marketing choices. From inland terminals to port facilities, Viterra handles grains, oilseeds and special crops that feed markets around the world. We also serve the livestock sector through feed mills in Western Canada and United States.

We take great pride in connecting producers and their commodities with destination customers in over 50 countries worldwide. As we continue extending our international reach, we will explore new and innovative ways to serve our customers at home and abroad.

At Viterra, we're elevating excellence in agriculture.

EPCOR



EPCOR Utilities Inc. builds, owns and operates power plants, electrical transmission and distribution networks, water and wastewater treatment facilities and infrastructure in Canada and the United States. EPCOR has been named one of Canada's Top 100 employers for eight consecutive years, and one of only 10 companies to be selected as Canada's Most Earth-Friendly Employers. EPCOR is headquartered in Edmonton, Alberta. EPCOR is proud to be an Official Supplier of the Vancouver 2010 Olympic and Paralympic Winter Games, and the Canadian Olympic Team.

PATTISON



Delivery of outstanding outdoor advertising has been the business of PATTISON Outdoor for over 80 years. PATTISON Outdoor is proud of its tradition and is always looking towards the future by continually upgrading products and seeking better ways to serve advertisers large and small.

Calgary is one of PATTISON's key markets in the country selling everything from outdoor, to transit, digital airport advertising inside and out, to digital downtown elevator advertising. So when you need out-of-home advertising, PATTISON can truly deliver.

PATTISON roots started as a small Vancouver sign shop and has since grown into a national sales organization. The Jim Pattison Out-Of-Home Media Group, a customer-oriented "superforce" represents 21 companies from coast to coast with over 28,000 employees.

Our national company and our local Calgary office are thrilled to be a media sponsor for the 2009 Tim Hortons Brier "ROCKIIES REUNION". We will be at the ring for each round!

